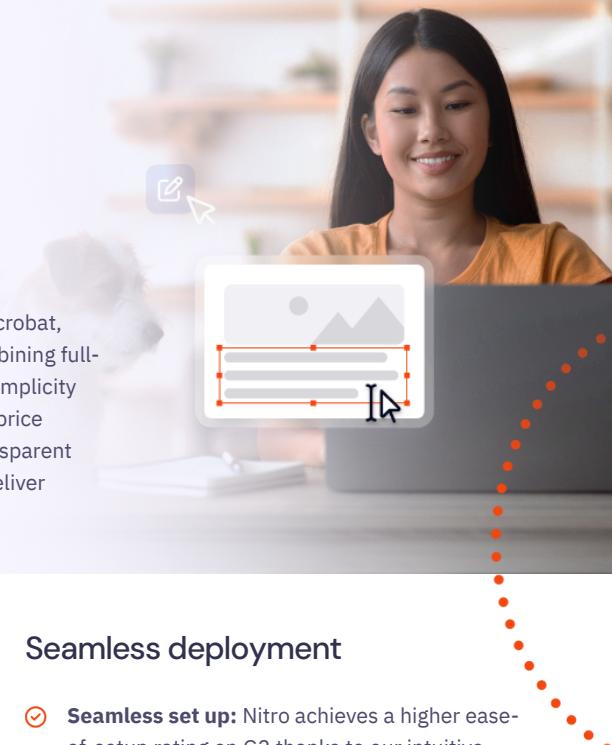


# Why Choose Nitro PDF over Adobe?

Recognized as the strongest alternative to Adobe Acrobat, Nitro is trusted by millions of users worldwide, combining full-featured PDF editing capabilities with unmatched simplicity and cost savings. While Adobe imposes aggressive price increases and complex bundles, Nitro provides transparent pricing and streamlined functionality designed to deliver maximum value from day one.



## Significant cost savings

- ✓ **Up to 30% cost reduction over 3 years:** Adobe's continuous price hikes mean significant savings with Nitro, often 30% cheaper.
- ✓ **Contract buyout program:** Stuck in an Adobe contract? We'll ease your financial burden of switching with up to one year free of Nitro PDF.
- ✓ **More features for less:** Nitro's plans include a comprehensive set of PDF editing capabilities at every tier. Adobe restricts core capabilities like OCR and redaction to higher-priced plans, forcing you to pay more for basic functionality.

## Seamless deployment

- ✓ **Seamless set up:** Nitro achieves a higher ease-of-setup rating on G2 thanks to our intuitive interface and streamlined onboarding process.
- ✓ **Free Business Pilot Program:** Allows businesses to fully explore Nitro in their own environment before switching from alternatives like Adobe.
- ✓ **Faster onboarding:** Nitro offers dedicated customer success and change management support for large enterprises.

“

“Nitro gives us all the functionality we need at a fraction of the cost of other providers.”

MARANDA BASELER  
SVP INFORMATION SERVICES, PYROMAX BANK

## Streamlined feature set and ease of Use

- ✓ **Zero learning curve:** Nitro PDF Pro for Windows user interface mimics the Microsoft Office ribbon UI while the Nitro PDF Pro for Mac interface mirrors Apple's toolbar. Adobe's non-native UI design across all platforms makes navigation less intuitive.
- ✓ **Core PDF functionalities:** Adobe bundles features that add unnecessary complexity for users, while Nitro delivers the essential PDF tools that 95% of businesses use daily.

## Exceptional customer support

- ✓ **95% customer satisfaction score:** Nitro is committed to providing top-tier customer support, earning recognition as the Best PDF Editor for Business by TechRadar in 2024.
- ✓ **Robust training and resources:** From comprehensive guides and video tutorials to regular webinars, our learning hub helps users get up to speed with Nitro's tools quickly.
- ✓ **Responsive support when you need it:** Customer feedback consistently highlights Adobe's unresponsive support model. Nitro delivers white glove customer service at every step of your journey.

## Seamless license management and data-driven ROI

- ✓ **Efficient user management:** Centralized Admin Portal for provisioning, user tracking, and adoption monitoring.
- ✓ **Comprehensive analytics:** Track ROI, sustainability savings, and usage—capabilities Adobe lacks.

“

Nitro products are feature-rich and extremely user-friendly, and we saw a significant impact on user productivity.

HOWDEN GROUP

## Responsible AI approach

- ✓ **Opt-in AI tools:** Nitro's AI features are opt-in, clearly explained, and designed to enhance—not compromise—workflow or data security.
- ✓ **Transparent data processing:** Nitro adopts a responsible approach to AI and never shares your data with third parties to train their models.



“

Nitro provides our employees with all the PDF editing capabilities they need —at a fraction of the cost.

### Nitro PDF Plus

### Adobe Acrobat Pro

#### Top features

Familiar Windows UI	✓	✗
Familiar macOS UI	✓	✗
Single sign-on	✓	✗
Manage licenses, users, and services via Admin console	✓	Experience Cloud only
Analytics dashboard to track ROI	✓	✗
Bates numbering	✓	Higher tier only
PDF translation	80+ languages	6 languages
AI tool access	Free and unlimited*	Additional fee for AI tools
Form data extraction	✓	via Adobe PDF Extract API
Table data extraction	✓	via Adobe PDF Extract API
Access support through AI Knowledge Assistant	✓	✗
Dedicated success manager	✓ **	✗ (Extra fees)
24/7/365 support	✓	✗ (Extra fees)

\*Nitro AI tools are free to use while in beta.

\*\*Eligible customers.

## Ready to make the switch?

Start your risk-free evaluation today.

[Contact us](#)

- ✓ Free Business Pilot Program: Test in your environment
- ✓ Contract buyout support: Deploy 12 months before your Adobe renewal
- ✓ Dedicated implementation support: Enterprise change management included

