



7 Reasons To Go 100% Digital With Nitro



Introduction

Going digital is a top priority for most organizations in today's fast-paced, competitive business environment. Yet, according to Gartner, only 35% of the Boards of Directors surveyed have achieved — or are on track to achieving — their digital transformation goals. And a staggering 70% of digitalization projects end in failure.

Overall, the trends are clear: Poor communication, low employee buy-in, budget constraints and a lack of change management support continue to be the most common roadblocks IT leaders face on the path to digitalization.

Nitro is here to help you succeed no matter where you are in your digital transformation.

We've guided and supported digitalization for more than 3 million licensed users and 13,000+ business customers across 157 countries, including 67% of the Fortune 500.



Are you ready to build a smart digitalization strategy?



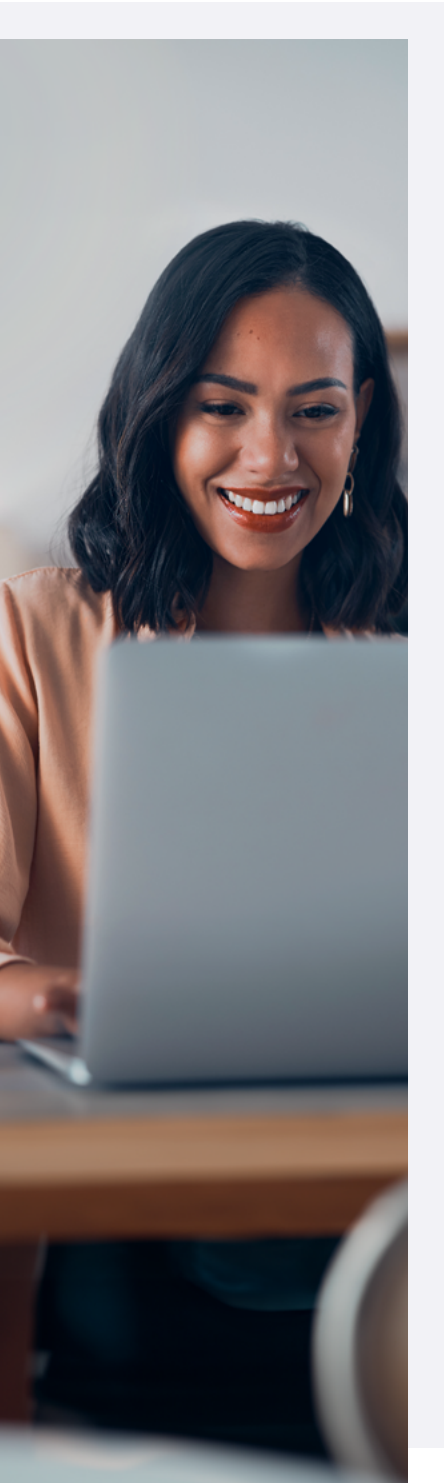
Do you want more from your document solution provider?



How do you ensure a successful transformation?

Read on for 7 ways your organization can reach its digital transformation goals with Nitro.





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01

Accelerate Digital Transformation



Delivering end-to-end digital experiences is no longer optional. That's a fact. The message is loud and clear — invest in your digital strategy or get left behind.

Digital transformation doesn't end. It evolves.

Digitizing and optimizing your document processes continuously improves team productivity, customer satisfaction and competitive growth.



Global DX spending is forecast to reach nearly **\$3.9 trillion** in 2027.

[IDC](#)



Benefits of Digitizing Your Document Processes

At Nitro, we make it easy for you to fast-track digitalization across your company with our platform of cost-effective and scalable PDF, eSignature and analytics solutions. Time is money and we have built our solutions to get your digitalization processes off the ground quickly.

You will see immediate efficiency and value with our intuitive digital platform, flexible pricing model and simplified, centralized user and license management.

- ✓ Increased productivity
- ✓ Easier global collaboration
- ✓ Effortless security and compliance
- ✓ Time and cost savings
- ✓ Reduced burden on IT

CUSTOMER STORY

How JLL Accelerated Digital Transformation with Nitro

A Fortune 500 financial and professional services firm specializing in real estate and investment management, JLL sought help with a digital transformation framework and the right tools and technologies to create it.

With Nitro, JLL has rapidly scaled 2,000 employees into using digital document processes, removed the pain from contract negotiations and licensing and made it easier to support future digital transformation strategies.



"We needed to give everyone access to the necessary tools so that they can continue to embrace our digital strategy. Nitro is enabling us to move quickly in this space."

ANDREW CLOWES, CIO
JLL AUSTRALIA



02

Strengthen Document Security



Organizations are more vulnerable to cyber threats than ever before. In fact, global cybercrime costs are set to reach \$10.5 trillion annually by 2025, up from \$3 trillion in 2015.

With evolving global regulations and security threats becoming more and more sophisticated, overworked IT teams are under increasing pressure to tackle the issue from the top down.

In the face of growing uncertainty, every stakeholder in your business has an important role in preventing cyber-attacks and fraudulent activities — but only if you equip your teams with software that can support them.



Cybercrime costs are set to reach **\$10.5 trillion** annually by 2025.

CYBERCRIME MAGAZINE



High-Trust eSigning Matters More Than Ever

Nitro protects the data of millions of business users every day — without compromising the user experience.

Your data is of the utmost importance and an essential part of your digital transformation framework, so we designed our software with built-in security measures that keep you safe and compliant.

Nitro provides high-trust eSigning with multiple layers of protection, including:

- ✓ State-of-the-art security
- ✓ Legal compliance
- ✓ Fraud prevention

Whether you just need to password-protect a PDF or want global eSignature compliance for your entire organization, you can trust Nitro to keep your documents safe.



Jump Start Your Digital Transformation

See how Nitro's all-in-one digital document solution can automate and secure your document workflows.



03

Save Costs and Increase Scalability



IT leaders are under pressure to equip more remote and hybrid workers with the tools they need, while also reducing costs.

That's certainly no small feat — especially when restrictive license counts and prohibitive agreements add further complexity to the matter.

While finding the right software to meet your digital transformation needs is critical, no vendor should leave you feeling like a cash cow.



Equiniti saved **89%** annually on PDF tools by switching to Nitro.



Delivering Maximum Business Value for Digital Transformation

At Nitro, we respect your budget and honor your long-term digital goals.


When you need to adapt to the speed of business, we allow you to consolidate and scale your document software at the pace of your organizational needs and digital transformation goals. Most importantly, we do not hit you with surprise fees for licenses beyond your agreement, or for eSignature requests that never get completed.

Our affordable, transparent pricing means you can empower every employee with tools to be more productive.

CUSTOMER STORY

Switching to Nitro Enabled Mace Group to Reduce Costs by 63% Per User

In addition to significant savings on PDF software costs, Mace Group onboarded 1,100 users to Nitro in less than two weeks and added 1,294+ productive hours over one year with Nitro's QuickSign feature alone.



"Nitro PDF Pro provides excellent PDF editing capability that more of our employees can take advantage of thanks to the competitive license model."

IAN STEERE, DIGITAL BUSINESS PARTNER
MACE GROUP



04 Empower and Engage Employees



As the battle for talent continues, one thing is certain — **employees are seeking greater flexibility and the freedom to work how, when and where they want.**

Setting your team up for success means digitizing your paper process with software designed for next-level document productivity, anywhere people want to work.

An engaged workforce is not only critical for fostering a positive and productive culture, but it also has a significant impact on the bottom line. In fact, each year a staggering \$7.8 trillion is lost due to low employee engagement.



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GALLUP STATE OF GLOBAL
WORKPLACE REPORT



Give Employees a Modern, Mobile Experience

We're committed to helping your teams collaborate seamlessly, no matter where they are located.

With our Nitro Pro Business plan, you can standardize your digital processes on a single platform for PDF productivity, eSigning and analytics. For your teams, that means less time wasted tracking down paper documents and switching between tools. Everyone can stay connected around the clock.

When you delight your employees with tools they love, you'll reap the rewards:

- ✓ Better collaboration and connectivity
- ✓ Improved engagement and productivity
- ✓ Increased employee satisfaction
- ✓ Higher employee retention
- ✓ Reduced costs



Questions on digital transformation?

Talk to our experts and see how Nitro can help your organization streamline document processes and boost productivity today.



05

Boost User Adoption and Performance



Your teams are using more software and devices than ever.

As you undergo digital transformation, it will only continue to evolve and increase. However, offering the best technology isn't enough to make sure people will embrace and use it.

Employee buy-in is a critical element of successful digital transformation.

High user adoption isn't easy, but the right software and a proactive change management strategy can help you get there much faster.



Employees are **158%** more engaged at work and have **61%** higher intent to stay in their role when they are satisfied with workplace technology.

QUALTRICS

Less Downtime, More Successful Deployments

Change management shouldn't fall solely on the IT department. With Nitro, you aren't just purchasing software; you are gaining a strategic partner with a superior implementation experience.


As our customer, you receive white-glove customer support and a dedicated customer success team with a significantly lower minimum spend than our competitors. You can depend on our experts to help everyone from IT leaders to everyday users navigate the change in vendors and platforms with ease.

- ✓ Rollout plan to successfully onboard your users
- ✓ Strategies to increase adoption of Nitro solutions
- ✓ Digitalization experts who will ensure a seamless transition to Nitro
- ✓ Change management guidance and best practices

CUSTOMER STORY

A Seamless Digital Transformation Experience for Zebra Technologies

Leading technology organization Zebra Technologies had an exciting new season of growth after acquiring Motorola Solutions' Enterprise business. But with that growth came significant growing pains. Zebra partnered with Nitro to simplify the transition and scale faster with superior change management.



"They took time to understand our needs first and built our deployment strategy against those findings."

DAVID FLOSS, GLOBAL CLIENT SUPPORT MANAGER
ZEBRA TECHNOLOGIES



06

Make Data-Driven Decisions



IT leaders invest considerable time and resources evaluating and implementing new technologies into the workplace. But once the software is deployed, measuring its impact on digital transformation goals can often get overlooked.

Analytics are an important part of your company's digital journey. And yet, one report found that only 26.5% of executives say their business is data-driven.

Make data a key pillar of your digital transformation and you'll see its impact across all stages of your document lifecycle.

"With Nitro Analytics, we can better target user training and, from an ESG perspective, it's crucial because we can share significant CO2 savings with reduced volumes in printing."

AIDEN CURREN, HOWDEN GROUP



Use Data to Guide Your Digital Transformation Strategy

Nitro Analytics is a powerful tool and exclusive benefit for Nitro customers, giving you real-time insights that inform your decisions, including:



Cost Savings and ROI

Our built-in, automatic ROI calculator helps you calculate the potential cost savings with Nitro solutions based on paper, hardware and hours saved.



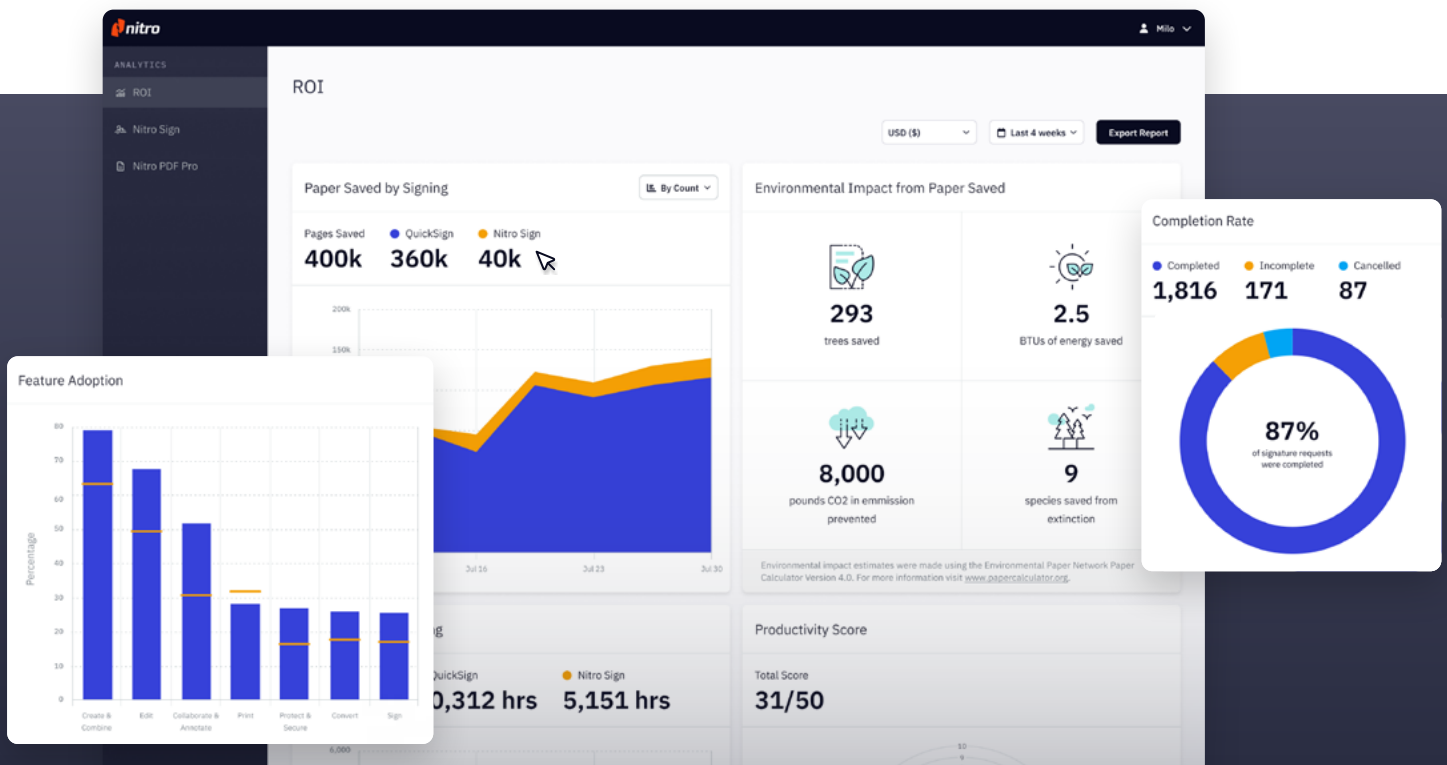
Sustainability Impact

Uncover valuable insights into your environmental impact, including energy and trees saved, and easily share your sustainability achievements.



User Adoption

Monitor access and usage of Nitro PDF and eSign solutions so you can maximize adoption and optimize your user experience.



07

Gain a Strategic Transformation Partner



Getting support for your digital transformation can accelerate your strategy — but choosing the right digital vendor can ultimately make or break your success.

74% of companies surveyed by Boston Consulting Group have been left disappointed by the inadequate training their digital vendors have provided during digitalization.

68% say they have not received enough help in prioritizing the steps of their digital transformation projects.

Choose a document solution provider that's committed to being your long-term, strategic partner.



95% CSAT

Nitro consistently achieves a high Customer Satisfaction Score.



Accelerate Your Digital Transformation With Nitro

Digital transformation is more than an investment in new technology — it's an investment in your company's culture. Whatever your organization's industry or size, or your digitalization maturity, Nitro is your trusted partner. Our all-in-one solution includes the powerful document tools and personalized support your organization needs to succeed.

Easy PDF Editing

Get all the powerful tools you need to edit, convert, combine, secure, fill, sign, and share PDFs across multiple devices.

Seamless eSignatures

Offer secure, compliant eSignatures from any device with enterprise-grade features, signing methods, integrations, and API functionality.

Powerful Insights

Make data-driven decisions with real-time analytics at your fingertips for ROI, usage, productivity, and environmental impact.

Digital Identity Verification

Ensure secure and reliable ID verification with our specialized API for the highest level of compliance within each jurisdiction.

Support & Change Management

Leverage Nitro's personalized customer service and global 24x7x365 support to accelerate productivity and adoption.

Centralized Administration

Manage all your users and Nitro products in one place with Nitro's secure portal built for fast and easy administration tasks.





We're Here for You

You can depend on Nitro to make your digital journey seamless and successful.

Reach out to ask any questions, explore our solutions, schedule a demo or request a trial for your team.



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